

Green Rewards

Conserve & Save with LELWD

Introducing the **Green Rewards Program** Exclusively for LELWD Residential Customers

The **Green Rewards Program** offers exclusive rebates and incentives to LELWD customers to save both natural resources and money. From discounts on high-efficiency products to rebates on earth-friendly home improvements, we designed this program to reduce environmental impact and lower electric and water bills.

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Ways to Save Green

The **Green Rewards Program** has five ways to save:

- 1 Free Home Energy Audits.** Our friendly and knowledgeable energy team will help you spot ways to save on your energy bills. Follow their advice to qualify for rebates on your electric bill.
- 2 Discounted, High-Efficiency Bulbs.** Switch out your old bulbs for LED lights from LELWD. We charge \$2 per bulb, up to 80% off the retail price, and you save even more by lowering your electric bill.
- 3 Discounted, Lower-Flow Fixtures.** Replace high-volume shower heads and install a kitchen sink aerator to reduce water use. Offered at half off retail value to make it even easier for you to conserve water.
- 4 Appliance Rebates.** Buying a new refrigerator or clothes dryer? Purchase an Energy Star model and qualify for a rebate on your electric bill.
- 5 Smart Home Improvements.** Electric heating customers making home improvements for energy efficiency can qualify for a rebate on your electric bill, if the fixes are recommended in a free LELWD home energy audit.



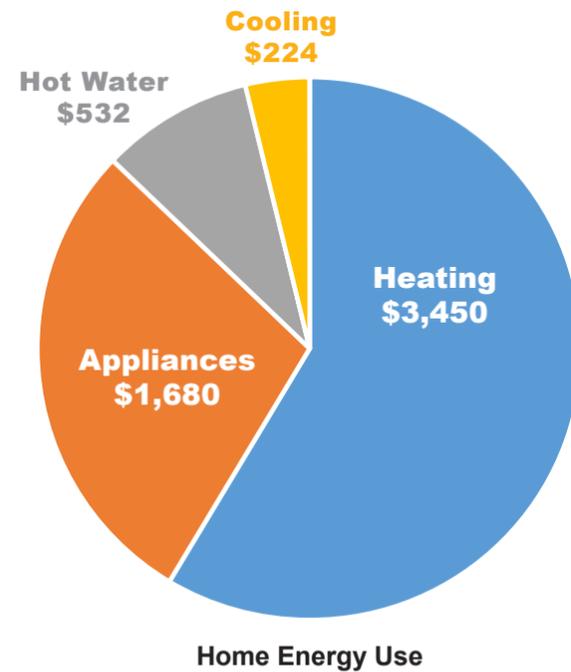
Saving Starts with a Free Home Energy Audit

A free Home Energy Audit is a great way to lower your electric bill. A LELWD energy advisor will visit your home and identify potential savings:

- ✓ Tips on efficiently using appliances
- ✓ Making home improvements that pay for themselves, like insulating and sealing air leaks
- ✓ Using high-efficiency light bulbs

You will get a computerized report that details recommendations and payback time to recoup the cost of home improvements. It takes just about 1 ½ hours to complete.

The free Home Energy Audit is the first step needed in qualifying for \$300 in home improvement rebates from LELWD.



Save \$460

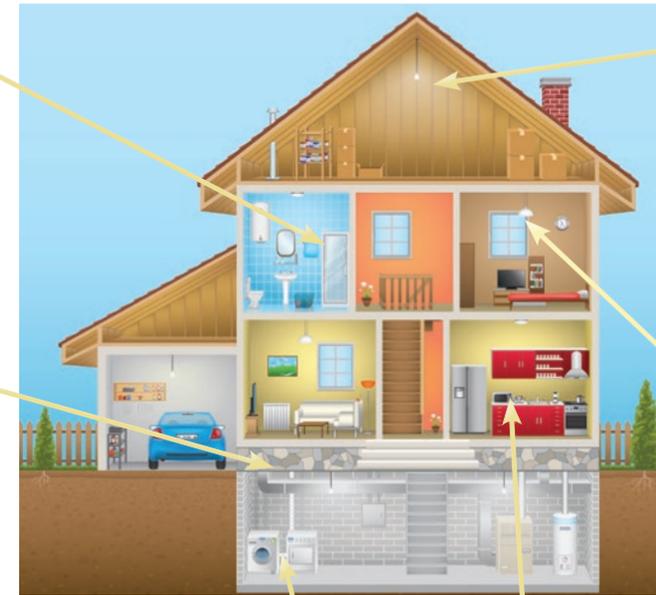
off electric and water bills in one year by using these smart products, rebates and incentives.*

Get Showered in Savings

Install a lower-flow shower head to save about 2,400 gallons per year and about \$32 off a typical water bill.*** Also save on less water to heat for the shower.

Electric heating customers can save on these qualifying projects:

- ✓ Insulating attic, basement, rim joist, wall or pipes
- ✓ Weather-stripping windows and doors
- ✓ Replacing door, storm door, window or storm window with energy-efficient model



Save \$300 on Attic Insulation & More

Save 20% on the cost of energy-efficient home improvements, up to \$300 per year, as recommended in your LELWD home energy audit.

Lighter Electric Bills

High-efficiency light bulbs in and around your home cut electric use. Twelve new bulbs per year, in a typical home, can conserve up to 650 kWh/year and save \$73 off the bill.**

Take Another \$50 Off

Earn a \$50 rebate on your electric bill when you purchase an Energy Star-labeled refrigerator, clothes washer or room air conditioner.

Stop the Drain on Savings

Reduce water use by about 1,000 gallons per year with a low-flow kitchen sink aerator, for about \$5 in savings.

*Actual savings may vary based on individual use of electricity and water.

**LED bulb savings based on comparisons to equivalent incandescent bulb and typical use of three hours per day at a cost of 11-cents per kilowatt hour.

***Showerhead savings based on comparison of traditional 2.5 gallons per minute (gpm) unit and 1.5 gpm lower-flow model in a typical home with three people. Sink aerator savings based on comparison of traditional 2.2 gpm model and low-flow 1.5 gmp aerator.

High-Efficiency Bulbs & Water Savers at Discounted Prices

Conserve resources and save money today with these low-cost, high-efficiency products on sale at LELWD.



ENERGY SAVERS

	You Pay
7W A Type LED bulb - 40W equivalent	\$2
11W A Type LED bulb - 60W equivalent	\$2
15W A Type LED bulb - 100W equivalent	\$2
10W R Type LED bulb - 65W equivalent	\$2

Limit 12 bulbs per customer per calendar year.



WATER SAVERS

	You Pay
Lower-flow shower heads	\$3
Sink aerators	\$1

Limit 4 water products per customer per calendar year.



Get Your Green Rewards Today

All Green Rewards are available by:

1. Visiting www.lelwd.com/greenrewards
2. Calling LELWD at 978-540-2222
3. Visiting LELWD's offices, 39 Ayer Road, Monday-Thursday, 6:30 a.m. to 4:30 p.m.